Project and Program Information and Impact Reporting System (PIIRS)
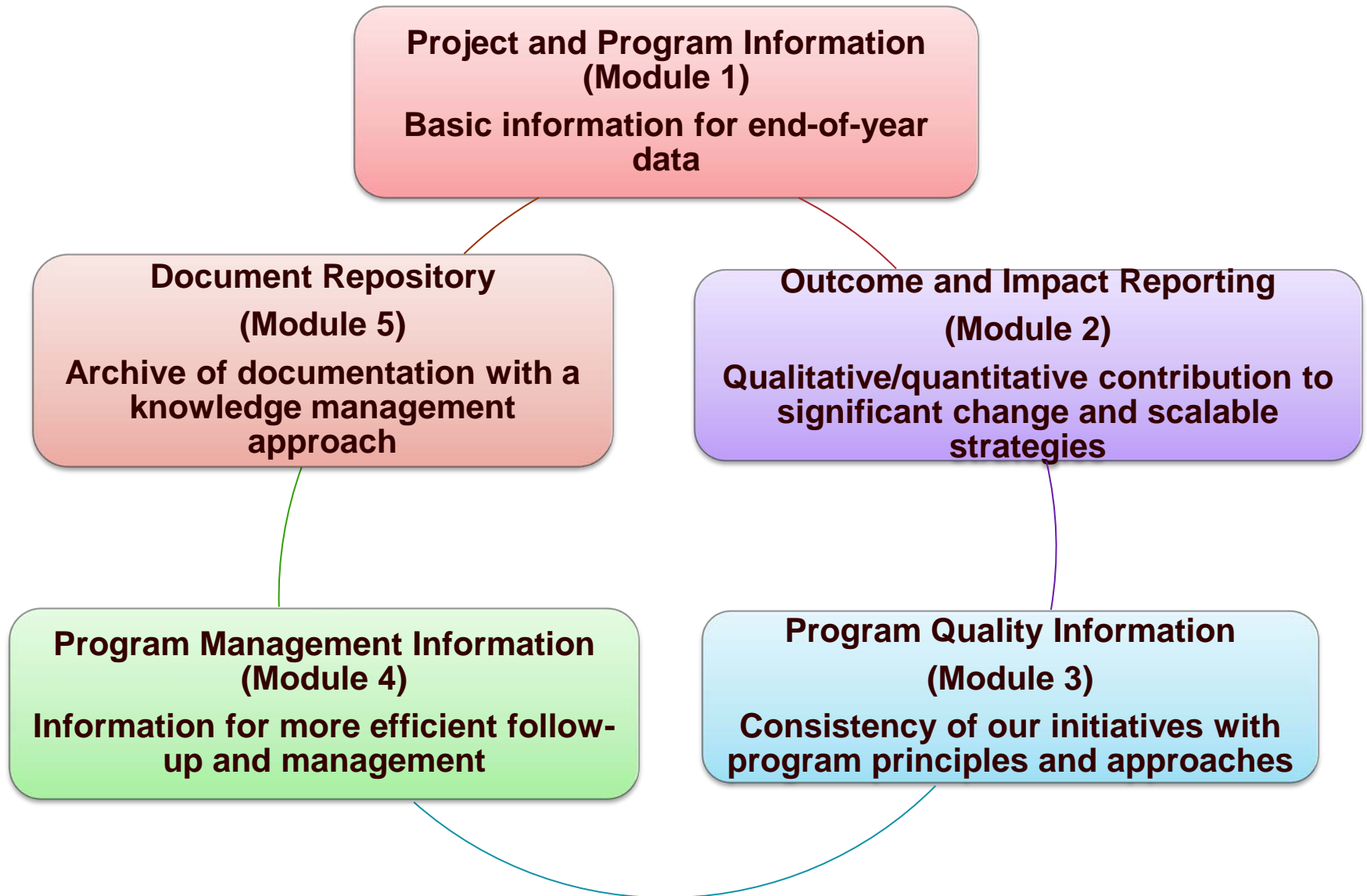
Progress and Plans

April 2013

o A **CI-wide effort** a single platform for collecting, accessing and reporting relevant information on the work we are doing and what our work is achieving **(impact)**.

o A system that strengthens **knowledge management** across the organization allows for stronger linkages with external stakeholders.

o A system that is **simple, cost-effective and user friendly**.

o A process led by CARE Australia, Canada, Netherland, UK, USA and the CI Secretariat

PIIRS Modules

Project and Program Information (Module 1)

Basic information for end-of-year data

Document Repository (Module 5)

Archive of documentation with a knowledge management approach

Outcome and Impact Reporting (Module 2)

Qualitative/quantitative contribution to significant change and scalable strategies

Program Management Information (Module 4)

Information for more efficient follow-up and management

Program Quality Information (Module 3)

Consistency of our initiatives with program principles and approaches

Progress for Module 1

- A survey that obtained more than 100 responses on desired data categories for the system.
- Review and learning from experiences across CARE for basic project data (Ethiopia, Uganda, Tanzania, Bangladesh, Nepal and Peru)
- Data collection and report about CARE International key facts and figures for FY12 (global, regional and CI member reports).

Progress and plans for Module 1: Basic Project Data

GLOBAL DATA/FY12

CARE countries: 84
CARE projects: 997
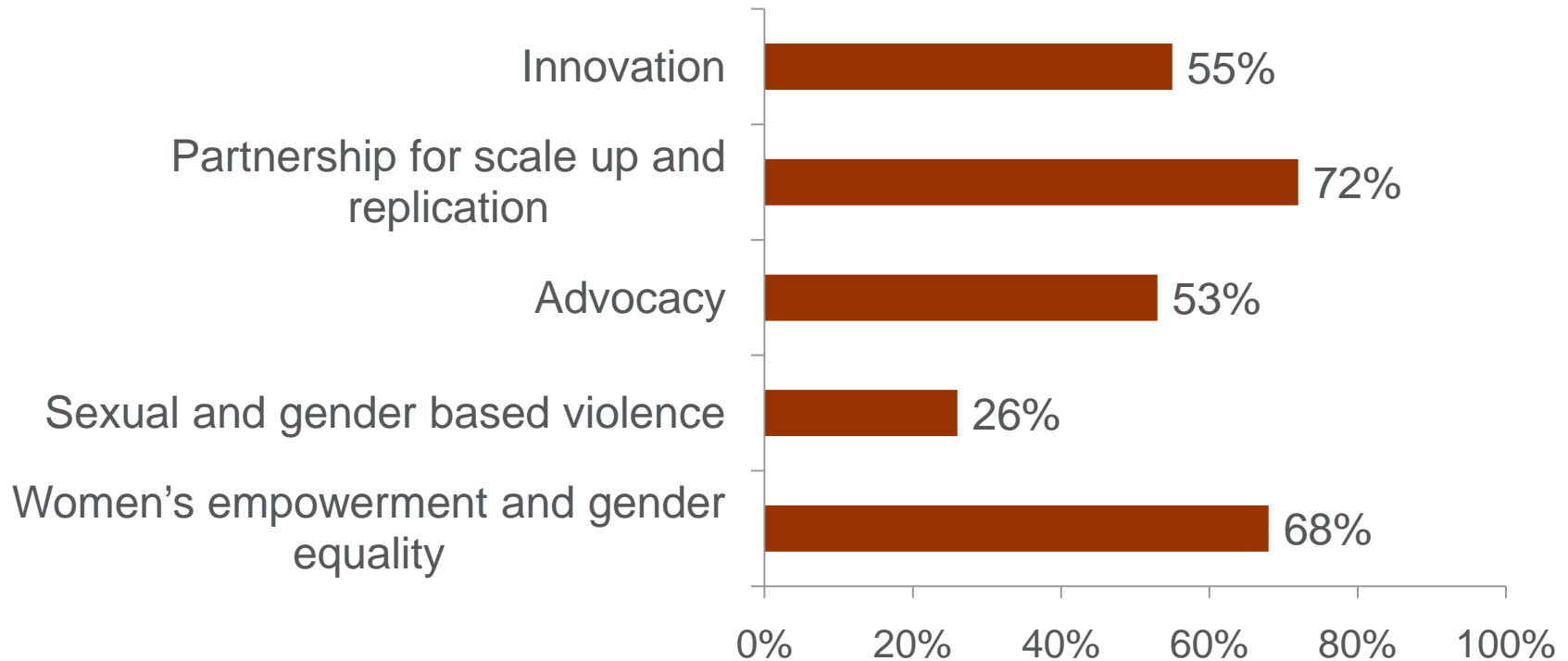**Total direct participants:** 83,076,422
Total indirect participants: 277,489,951

Asia and Pacific	Latin America and Caribbean	Middle East and Europe
Direct participants: 53,580,185	**Direct participants: 2,890,174**	**Direct participants: 510,391**
Indirect participants: 182,827,662	**Indirect participants: 7,690,684**	**Indirect participants: 1,244,335**
Projects: 268	**Projects: 201**	**Projects: 79**
Countries:17	**Countries:10**	**Countries:14**
East and Central Africa	**Southern Africa**	**West Africa**
Direct participants: 12,877,644	**Direct participants: 2,236,294**	**Direct participants: 10,981,734**
Indirect participants: 26,095,102	**Indirect participants: 13,190,412**	**Indirect participants: 46,441,756**
Projects: 250	**Projects: 93**	**Projects:106**
Countries:11	**Countries:8**	**Countries: 11**

Percentage of projects that include strategic elements

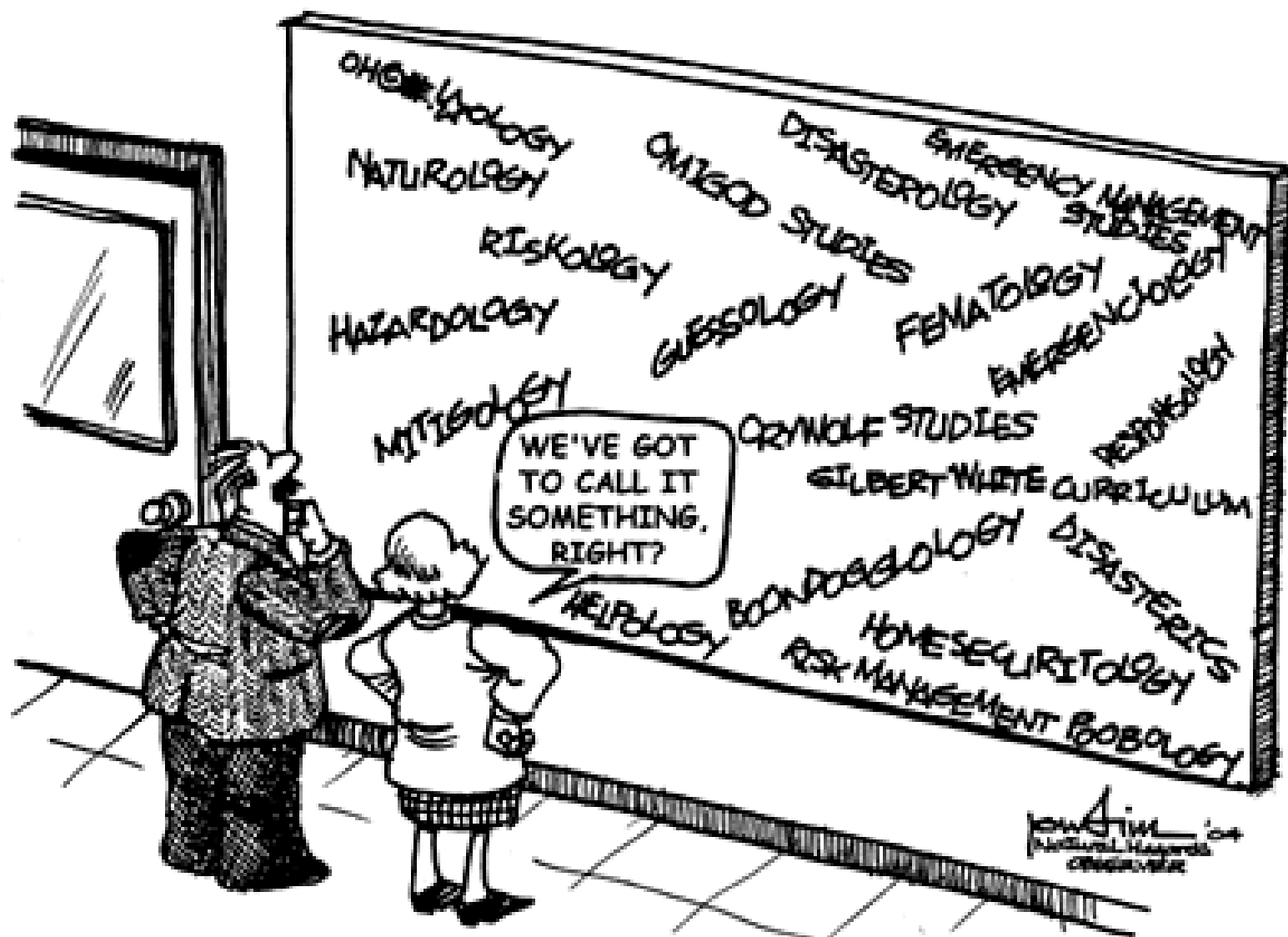| Strategic element	Percentage
Innovation	55%
Partnership for scale up and replication	72%
Advocacy	53%
Sexual and gender based violence	26%
Women's empowerment and gender equality	68%

Progress for Module 2

- Analysis of 14 successful internal impact measurement experiences, as well as external experiences (Action Aid, Oxfam, Plan, Save the Children, World Vision).
- A way forward for impact measurement at CARE (agreed to at a PIIRS meeting in November 2012) and for producing a **CARE yearly impact report.**

CARE yearly impact report

- Yearly impact report featuring the depth of our work (one theme every year).
- Report that shows breadth of our work by including basic project data and aggregation of key indicators.
- External stakeholder survey showing how our contribution and impact is viewed by others.

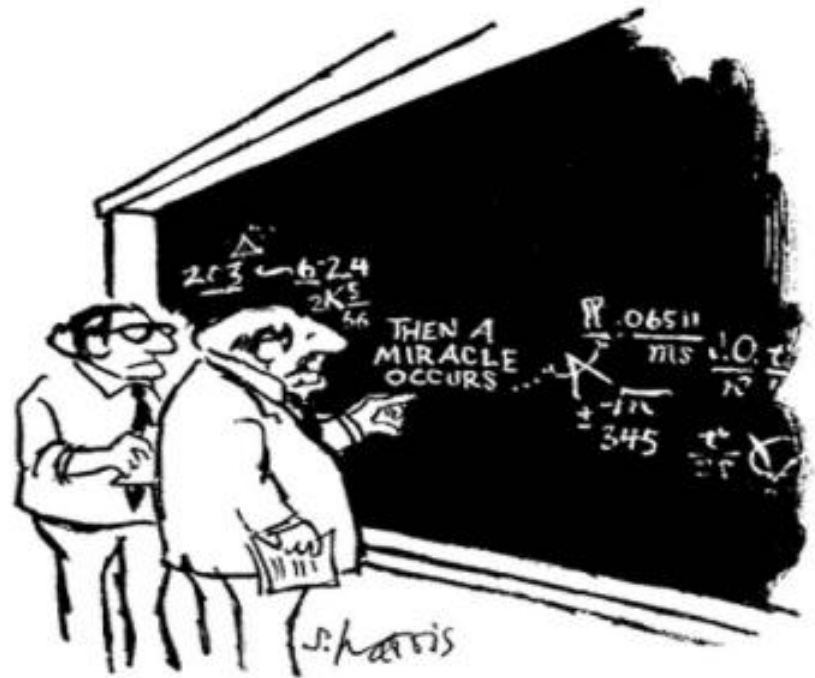**First CARE Global Impact Report focusing on GBV. The report is ahead of schedule! (March 2014)**

Improve CARE's impact reporting at program level and strengthen the capacities required for this

- Define most appropriate methods for consolidating evidence of CARE's program impact.
- Provide technical assistance to programs for M&E.

"I think you should be more explicit here in step two."

Some key issues as we make progress on PIIRS

- Realizing that what we measure is not just a technical decision, but a **political** one
- Deciding on **which projects and programs** to focus for measuring impact
- Using evaluations for deciding what to discontinue – what we will *not* do!
- Measuring **cost-benefit**

Next steps for Impact Report

- Selecting GBV programs which will feature in CARE's global impact report and carrying out evaluations (if required).

- Producing impact report with a focus on GBV programs, including clear advocacy asks.

- Connecting the report with other organizational efforts (GBV campaign, etc.).